

Hello,

I would like to take this opportunity to thank you for choosing Webb Eyecare for your eyecare needs. We look forward to meeting and exceeding your expectations at your upcoming visit and building a lasting relationship with you and your family.

We are excited to tell you about all of the things that make us different from everyone else. Things like our **2-year frame and lens warranty**, our **guaranteed contact lens success program**, and our **60 day love your glasses guarantee**. We strive to provide the most comprehensive eyecare available and offer only the highest quality products. We'll back it up with great service, and a worry free warranty. Our motto is **We'll Change The Way You Look At Eyecare**. We hope you find that to be true.

As a healthcare provider there is always information that we need to receive from you to best serve you. We therefore have a 'Welcome to our office' form that we need to have you fill out. We've enclosed this form to give you the opportunity to fill it out at your convenience before arriving for your appointment. This will save you time when you arrive at our office. Just bring it with you to your exam and we can get started right away.

We promise at Webb Eyecare to do the best we can to honor your time by always striving to stay on schedule and keep your wait time to a minimum. We also ask that you help us, and other patients, by showing up on time (or early) for your appointment and calling us in advance to let us know if you will be late or cannot make your appointment. By doing this, we can move other patients into your slot and prevent people from having to wait very long for appointments.

When you arrive for your appointment we ask that you bring in your old glasses and contacts with you, if you have them. It always helps us to know if you have had a prescription change or to know what your favorite contact lens brand is. By bringing your previous eyewear with you we can often prevent extra visits to the office.

If you have vision insurance, bring your insurance card with you or have the information of the primary insured available. If you're not sure what you need, let our staff know which insurance you have and we'll be happy to help you out. Remember that co-pays and non-covered expenses are due at the time of service.

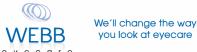
We look forward to meeting your highest expectations.

work

Sincerely,

Dr. Jason A. Webb, O.D. Webb Evecare

308-635-0800



WELCOME TO OUR OFFICE

Jason A. Webb, O.D.

308-635-0800

www.webbeyecare.com **Patient Information Insurance Information** Primary Medical Insurance:_____ Today's Date:___/___/___ Vision Insurance: ___ Subscribers Employer: First: _____ MI: ____ Subscriber Name: Street:_____ Subscriber SS#: _____ City: ______ State: Zip:_____ Subscriber Date of Birth: ____/___ Home Phone: Group Policy #: _____ Work Phone: Subscriber ID #: ______ Do you participate in a How will you settle Cell Phone: flex spending account? your account today? May We Contact You By Text?: ☐ Yes ☐ No ☐ Yes ☐ No Cash Check Card Email Address: _____ **VERY IMPORTANT! NEW PATIENTS ONLY** May We Contact You By Email?: ☐ Yes ☐ No Who may we thank for referring you to our office? Name of friend or relative: _____ Date of Birth: ___/___ Age: _____ If not referred, how did you choose our office? ☐ Another Doctor ☐ Insurance List Height: _____ Weight: _____ ☐ Saw Sign/Building ☐ Newspaper/Radio/TV Employer (or School): ______ Yellow Pages: Which Directory?_____ Occupation (or Grade): ______ ■ Web Page: Website? _____ Other:_____ Spouse (or Parent's) Name: _____ What is the primary reason for your visit? Spouse (or Parent's) Work: _____ Are you currently experiencing any of the following problems? Race: White Hispanic American Indian ☐ Blurry Vision ☐ Vision Loss ☐ Eye Abrasion ☐ Alaska Native ☐ Asian ☐ African American ☐ Eye Allergy ☐ Double Vision ☐ Eye Turn ☐ Native Hawaiian/Other Pacific Island ☐ Side Vision Problems ☐ Flashes or Floaters Ethnicity: Hispanic/Latino Not Hispanic/Latino ☐ Headache: □ New □ Chronic ☐ Native Hawaiian/Other Pacific Island ☐ Lumps or Bumps on Eyelids ☐ Painful Eye Communication Preference: Red Eye Eye Injury Other ☐ Email ☐ Postal ☐ Telephone

☐ No Problems / Annual Exam

Patient Medical History	У			Patient Eye History
Name of Family Physic	cian:			Date of Last Eye Exam://
Town:				By Whom?
Date of Last Physical Check-up:/				Do you currently wear glasses? Yes No
CURRENT MEDICATIONS (Rx or Over the Counter)			er)	SV Bifocal Trifocal Progressive
(Including eye drops, vitam	•			If you wear bifocals, do the lines or head tilting
Q 				bother you?
(9				Yes No
Allergies to medications? Yes No				Do you currently wear contact lenses? Yes No
If so, please explain:				What kind?
η-				Solutions used:
Have you had any sur	geries? Ye	s 🗌 No		If no, are you interested in wearing contact lenses?
If so, please explain:_				Yes No
			 3	Are you satisfied with the vision and comfort of
Do you use? cigar		o ∐alcoho	OI	your contact lenses?
□ofhei	r substances			Yes No
Have you ever been dia health problems?	-	ed for the for In the past	-	Would you prefer clear or colored contact lenses?
Allergies	Currently		nevei □	Clear Colored
Arthritis				
Blood/Lumph			$\bar{\Pi}$	Family Medical/Eye History (Check all that apply)
Bronchitis				Tarrilly Medical/Lye History (Check all Har apply)
Cancer				Is there a family medical history of any of the following?
Cholesterol				(Please indicate mother, father, maternal/paternal,
Diabetes				grandmother, grandfather)
Digestive				☐ Blindness
Ears/Nose/Throat				☐ Cataracts
Eczema/Rashes				Corneal Problems
Endocrine				☐ Diabetes
Eye Injury				☐ Glaucoma
Fatigue				☐ Heart Disease
Fevers				☐ Lazy Eye
Flashes of light/floaters				☐ Macular Degeneration
Genitourinary				Retinal Detachment
Glaucoma				
Headaches				Lifestyle Questions
High Blood Pressure				Lifestyle adesitoris
Integumentary (Skin) Kidney				Do you (check box if your answer is yes)
Macular Degeneration				☐have children?
Muscle/Bone				work at a computer?
Neurological				think you may benefit from thinner, lighter lenses?
Psychological				have interest in a "test drive" of latest contact lens designs?
Respiratory		Ī	$\bar{\Box}$	
Retinal Detachment				spend time outdoors? How many hrs/week?
Sinus				have prescription sunwear?
Throat Infections				prefer not to wear your glasses at times?
Thyroid				want information on Laser Correction Surgery?
Unusual weight loss/gain				have more than one pair of current Rx eyewear?
Other				have family members in need of eyecare?

reatm	ent
Are you and/or fi	interested in treating dark spots, redness, ne lines around the eyes?
□ yes	□ no

NOTICE OF PRIVACY PRACTICES

THIS NOTICE OF PRIVACY PRACTICES ("NOTICE") DESCRIBES HOW WE MAY USE OR DISCLOSE YOUR HEALTH INFORMATION AND HOW YOU CAN GET ACCESS TO SUCH INFORMATION. PLEASE READ IT CAREFULLY. Your "health information," for purposes of this Notice, is generally any information that identifies you and is created, received, maintained or transmitted by us in the course of providing health care items or services to you (referred to as "health information" in this Notice).

We are required by the Health Insurance Portability and Accountability Act of 1996 ("HIPAA") and other applicable laws to maintain the privacy of your health information, to provide individuals with this Notice of our legal duties and privacy practices with respect to such information, and to abide by the terms of this Notice. We are also required by law to notify affected individuals following a breach of their unsecured health information.

USES AND DISCLOSURES OF INFORMATION WITHOUT YOUR AUTHORIZATION

The most common reasons why we use or disclose your health information are for treatment, payment or health care operations. Examples of how we use or disclose your health information for treatment purposes are: setting up an appointment for you; testing or examining your eyes; prescribing glasses, contact lenses, or eye medications and faxing them to be filled; showing you low vision aids; referring you to another doctor or clinic for eye care or low vision aids or services; or getting copies of your health information from another professional that you may have seen before us. Examples of how we use or disclose your health information for payment purposes are: asking you about your health or vision care plans, or other sources of payment; preparing and sending bills or claims; and collecting unpaid amounts (either ourselves or through a collection agency or attorney). "Health care operations" mean those administrative and managerial functions that we must carry out in order to run our office. Examples of how we use or disclose your health information for health care operations are: financial or billing audits; internal quality assurance; personnel decisions; participation in managed care plans; defense of legal matters; business planning; and outside storage of our records.

OTHER DISCLOSURES AND USES WE MAY MAKE WITHOUT YOUR AUTHORIZATION OR CONSENT

In some limited situations, the law allows or requires us to use or disclose your health information without your consent or authorization. Not all of these situations will apply to us; some may never come up at our office at all. Such uses or disclosures are:

- when a state or federal law mandates that certain health information be reported for a specific purpose;
- for public health purposes, such as contagious disease reporting, investigation or surveillance; and notices to and from the federal Food and Drug Administration regarding drugs or medical devices;
- disclosures to governmental authorities about victims of suspected abuse, neglect or domestic violence;
- uses and disclosures for health oversight activities, such as for the licensing of doctors; for audits by Medicare or Medicaid; or for investigation of possible violations of health care laws;
- disclosures for judicial and administrative proceedings, such as in response to subpoenas or orders of courts or administrative agencies;
- disclosures for law enforcement purposes, such as to provide information about someone who is or is suspected to be a
 victim of a crime; to provide information about a crime at our office; or to report a crime that happened somewhere
 else;
- disclosure to a medical examiner to identify a dead person or to determine the cause of death; or to funeral directors to aid in burial; or to organizations that handle organ or tissue donations;
- uses or disclosures for health related research;
- uses and disclosures to prevent a serious threat to health or safety;
- uses or disclosures for specialized government functions, such as for the protection of the president or high ranking government officials; for lawful national intelligence activities; for military purposes; or for the evaluation and health of members of the foreign service;
- disclosures of de-identified information;
- disclosures relating to worker's compensation programs;
- disclosures of a "limited data set" for research, public health, or health care operations;
- incidental disclosures that are an unavoidable by-product of permitted uses or disclosures;
- disclosures to "business associates" and their subcontractors who perform health care operations for us and who commit to respect the privacy of your health information in accordance with HIPAA;
- [specify other uses and disclosures affected by state law].

Unless you object, we will also share relevant information about your care with any of your personal representatives who are helping you with your eye care. Upon your death, we may disclose to your family members or to other persons who were involved in your care or payment for heath care prior to your death (such as your personal representative) health information



relevant to their involvement in your care unless doing so is inconsistent with your preferences as expressed to us prior to your death.

SPECIFIC USES AND DISCLOSURES OF INFORMATION REQUIRING YOUR AUTHORIZATION

The following are some specific uses and disclosures we may not make of your health information without your authorization:

Marketing activities. We must obtain your authorization prior to using or disclosing any of your health information for marketing purposes unless such marketing communications take the form of face-to-face communications we may make with individuals or promotional gifts of nominal value that we may provide. If such marketing involves financial payment to us from a third party your authorization must also include consent to such payment.

Sale of health information. We do not currently sell or plan to sell your health information and we must seek your authorization prior to doing so.

Psychotherapy notes. Although we do not create or maintain psychotherapy notes on our patients, we are required to notify you that we generally must obtain your authorization prior to using or disclosing any such notes.

YOUR RIGHTS TO PROVIDE AN AUTHORIZATION FOR OTHER USES AND DISCLOSURES

- Other uses and disclosures of your health information that are not described in this Notice will be made only with your written authorization.
- You may give us written authorization permitting us to use your health information or to disclose it to anyone for any purpose.
- We will obtain your written authorization for uses and disclosures of your health information that are not identified in this Notice or are not otherwise permitted by applicable law.
- We must agree to your request to restrict disclosure of your health information to a health plan if the disclosure is for
 the purpose of carrying out payment or health care operations and is not otherwise required by law and such
 information pertains solely to a health care item or service for which you have paid in full (or for which another person
 other than the health plan has paid in full on your behalf).

Any authorization you provide to us regarding the use and disclosure of your health information may be revoked by you in writing at any time. After you revoke your authorization, we will no longer use or disclose your health information for the reasons described in the authorization. However, we are generally unable to retract any disclosures that we may have already made with your authorization. We may also be required to disclose health information as necessary for purposes of payment for services received by you prior to the date you revoked your authorization.

YOUR INDIVIDUAL RIGHTS

You have many rights concerning the confidentiality of your health information. You have the right:

- To request restrictions on the health information we may use and disclose for treatment, payment and health care operations. We are not required to agree to these requests. To request restrictions, please send a written request to us at the address below.
- To receive confidential communications of health information about you in any manner other than described in our authorization request form. You must make such requests in writing to the address below. However, we reserve the right to determine if we will be able to continue your treatment under such restrictive authorizations.
- To inspect or copy your health information. You must make such requests in writing to the address below. If you request a copy of your health information we may charge you a fee for the cost of copying, mailing or other supplies. In certain circumstances we may deny your request to inspect or copy your health information, subject to applicable law.
- To amend health information. If you feel that health information we have about you is incorrect or incomplete, you may ask us to amend the information. To request an amendment, you must write to us at the address below. You must also give us a reason to support your request. We may deny your request to amend your health information if it is not in writing or does not provide a reason to support your request. We may also deny your request if the health information:

- was not created by us, unless the person that created the information is no longer available to make the amendment,
- is not part of the health information kept by or for us,
- is not part of the information you would be permitted to inspect or copy, or
- is accurate and complete.
- To receive an accounting of disclosures of your health information. You must make such requests in writing to the address below. Not all health information is subject to this request. Your request must state a time period for the information you would like to receive, no longer than 6 years prior to the date of your request and may not include
- on in lth

dates before April 14, 2003. Your request must state how you would like to receive the report (paper, electronically).
• To designate another party to receive your health information. If your request for access of your health information directs us to transmit a copy of the health information directly to another person the request must be made by you in writing to the address below and must clearly identify the designated recipient and where to send the copy of the health information.
Contact Person:
Our contact person for all questions, requests or for further information related to the privacy of your health information is:
<u>Complaints:</u>
If you think that we have not properly respected the privacy of your health information, you are free to complain to us or to the U.S. Department of Health and Human Services, Office for Civil Rights. We will not retaliate against you if you make a complaint. If you want to complain to us, send a written complaint to the office contact person at the address, fax or E mail shown above. If you prefer, you can discuss your complaint in person or by phone.
Changes to This Notice:
We reserve the right to change our privacy practices and to apply the revised practices to health information about you that we already have. Any revision to our privacy practices will be described in a revised Notice that will be posted prominently in our facility. Copies of this Notice are also available upon request at our reception area.
Notice Revised and Effective: February 17, 2014
ACKNOWLEDGEMENT OF RECEIPT
I acknowledge that I received a copy of <u>Jason Webb</u> , O.D., Notice of Privacy Practices.
Date Signature

Webb Eyecare Financial Agreement

As a courtesy to our patients we will bill your insurance company for you. If our office has not received payment or a denial within 60 days of the date of service the charges will be made the patients responsibility. It will be your responsibility to contact your insurance company in regards to payment. Please initial
The following paragraphs explain your financial responsibility with Webb Eyecare.
 Financial Agreement: I individually obligate myself to pay the account to Webb Eyecare. For patients with no insurance coverage, payment is due at the time of service for all examinations, ½ down is required on all glasses and contacts when ordered. The remainder of the balance will be paid in full in order to receive products ordered, unless prior financial arrangements have been made with the business manager, and documented. For patients with insurance, an estimate of insurance co-pays and surcharges will be given to you, and are due at the time products are ordered. These are just estimates and adjustments will be made after receipt of the explanation of benefits. Payment on these non-covered services will be due 30 days after issuance of statement to the patient. Assignment of Insurance Benefits: I authorize payment directly to Webb Eyecare of the group or personal benefits or any other insurance benefits otherwise payable to me, for services rendered by Webb Eyecare. I authorize Webb Eyecare to act as my agent in helping me obtain payment of my insurance and or Medicare benefits. My signature authorizes release of my medical information to the insurer. Collection Fees: I agree that if payment on this account is not made in
accordance with the above mentioned terms, I will pay reasonable attorney's fees and other costs incurred for collections.
I certify that I have read the above and wish to receive services today. I plan to settle my account today by:
Credit card Check Cash
Responsible Party Signature
Relationship to Patient
Date

Monthly Giveaway

Yes, I want to be entered in the monthly
giveaway. If chosen as the winner, I
understand that I have one week to pick up
the prize.
No, I do not want to be entered in the monthly giveaway.
Signature:
Date:

